



ALL INDIA STATE BANK OFFICERS' FEDERATION

(Registered under the Trade Unions Act 1926, Registration No: 727/MDS)

Central Office: State Bank Buildings, St. Mark's Road, Bangalore-560 001
Registered Office: 22, Rajaji Salai, Chennai- 600 001



CIRCULAR NO. 77/2026

Date: 29/08/2026

TO ALL OUR AFFILIATES

Intensify Our Protest and Campaign

Get Ready – Twitter/ X Campaign on 30th Aug, 2026 - Sunday

We reproduce below the text of AIBOC Circular No. 2026/56, dated 28.08.2026, contents of which are self-explanatory for the information of the members.

With Greetings,

Yours Comradely,

(Rupam Roy)
General Secretary

Dear Comrades,

Intensify Our Protest and Campaign

Get Ready – Twitter/ X Campaign on 30th Aug, 2026 - Sunday

We reproduce the text of the UFBU circular no. 20 dated 28.08.2026 for your information and circulation.

Dear Comrades,

Intensify Our Protest and Campaign
Get Ready – Twitter/ X Campaign on 30th Aug, 2026 – Sunday

Yesterday the demonstrations all over the country were successful. Today, all our members participated in Black Badge Wearing programme. Now we have to proceed for the next programme – Twitter/ X campaign on Sunday, the 30th August, 2026. This campaign through Social Media is equally very important since this will help us to reach out to a very large number of people and make them aware of our agitation and demands.

During our agitation in January, 2026 on 5 days banking, the participation of our unions and members in the Social Media campaign was very impressive as under:

- Total Posts / Results: Over 4.11 lakh
- Total Engagements: Nearly 5.16 lakh
- Sentiment: overwhelmingly positive
- Potential Reach: an impressive 2.09 Crore (20.9 millions) users

This time, we should overtake this and all our Unions and members particularly, our younger generation members/ Gen Z, who are well versed in such campaign should play a much larger role and ensure that we surpass the previous record.

Remember, the X Campaign will commence at 7-00 am on the 30th August, 2026. Hashtag will be sent to all Unions on Sunday morning when we commence the campaign.

With greetings,

Yours Comradely,

Sd/-

(Rupam Roy)
General Secretary

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TWITTER / X CAMPAIGN

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30 AUGUST 2026

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WE DEMAND

5 DAYS BANKING

WE OPPOSE

UNILATERAL & DISCRIMINATORY PLI!

RESOLVE

ALL PENDING & RESIDUAL ISSUES!

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UNITED FORUM OF BANK UNIONS

AIBEA | AIBOC | NCBE | AIBOA | BEFI | INBEF | INBOC

At the Service of Members for more than 6 Decades

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