



ALL INDIA STATE BANK OFFICERS' FEDERATION

(Registered under the Trade Unions Act 1926, Registration No: 727/MDS)
Central Office: State Bank Buildings, St. Mark's Road, Bangalore-560 001
Registered Office: 22, Rajaji Salai, Chennai- 600 001

CIRCULAR NO. 39
TO ALL OUR AFFILIATES

DATE: 01.07.2025

Dear Comrades,

70th FOUNDATION DAY OF STATE BANK OF INDIA:
HONOURING OUR LEGACY, SHAPING OUR FUTURE

July is the month considered as the most vibrant, July is also the month that reminds us of a legacy that traversed through illustrious milestones to complete a saga of 70 years of its glorious chapter on this momentous day of July, the 1st 2025.

The **70th Foundation Day of the State Bank of India**, stands demonstrative for its impeccable service, deep-rooted commitment and efforts put through in its bid to nation-building, where the generations of proud members of SBI family have been crowning stake holders. As part of this rich heritage, we take immense pride in our collective efforts that have transformed the financial landscape of our country and redefined Banking in its own style.

Over the years, SBI has solidified its efforts in becoming a symbol of trust, resilience and innovation. This trust is not built overnight but it is the result of consistent performance, ethical decision making, transparency, and a continuing commitment to stand for what is right. This Foundation Day is not only an occasion to cheer our rich legacy but also a moment to reaffirm our commitment to serve with purpose, integrity, and excellence. As we celebrate this landmark year, let us renew our pledge to uphold these principles in every action we take and place ethical practices atop.

Today, as gratified members of the SBI family, we take a moment out to reaffirm our commitment of maintaining excellence in customer service, responsible banking, and a sustained exertion in our nation-building undertakings. Our journey over the decades has been shaped by a strong foundation of values, ethical conduct and a relentless focus on people, both internal as well the external.

As a progressive Trade Union Organization, the heart of our success lies in our ability to build meaningful relationships. Banking for us is not just about transactions; but a passion that drives us understanding customer needs, walking the extra mile, and offering services that enhances the standards of lives.

Our constant reverence to the **“SBI Code of Ethics”** remains the foundation of our conduct. We are committed in ensuring fairness, dignity, and accountability in every interaction. Values that have earned us the trust of generations. Let us embrace it with all earnest and continue to lead by example, maintaining the highest standards of professionalism and functional integrity.

On this occasion, we also pay our deepest respects to our retired colleagues, our predecessors whose selfless service, wisdom, vision and mission have laid the solid foundation of an edifice, we boastfully call it, **State Bank of India**. On this auspicious day, let us express our deep sense of gratitude in remembrance of the rich legacy that they have left behind and for their enduring resolve in shaping the fate of millions of bankers that continues inspiring us.

The strength of SBI lies in its people, our officers, staff, who personify the trust, values and vision of our great institution. Addressing present day challenges through teamwork, continuous learning, and transparent communication is key to unlocking new opportunities for growth and leadership placing the customers at the centerstage.

We reaffirm our faith in the stellar role played by our Front liners, Branch Managers, Controllers, and Office Heads in shaping a culture of accountability and performance. Through structured training, ongoing support, and mentorship, we can continue to uphold the highest standards of service delivery, mitigating risk for the customers and enhance customer experiences. Again, by setting achievable goals, encouraging innovation, and cultivating strong interpersonal relationships we can create a high-performing and collaborative environment where the bank shall grow ensuring growth for all of us.

On this historic day, let us rededicate ourselves to the ideals that built this institution—**Service, Transparency, Ethics, Politeness and Sustainability**. Let us celebrate our legacy while embracing the evolving demands of modern banking with courage and confidence. I extend my heartfelt greetings and appreciation to each one of you. Your dedication, discipline and relentless efforts are the pillars that drive our success. Together,

let us keep the SBI flag flying high and endeavour towards an even brighter tomorrow.

As we celebrate the 70th Foundation Day, let us cherish our journey, confront challenges with unity and collectively work towards a future where every stake holder thrives, contributes and leads with purpose.

Let the coronet of 70 roses dazzle bright to illuminate the life of one, the lives of millions.

With warm regards and greetings on this momentous occasion,

#SBIAt70

#ProudToBeSBIn

#OurLegacyOurStrength

Comradely yours,



(Rupam Roy)
General Secretary

At the Service of Members for more than 5 Decades

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