



# ALL INDIA STATE BANK OFFICERS' FEDERATION

(Registered under the Trade Unions Act 1926, Registration No: 727/MDS)  
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**CIRCULAR NO.27**  
**TO ALL OUR AFFILIATES**

**DATE: 01.05.2024**

## **CELEBRATING MAY DAY 2024** **Banking on Purposeful Living: From Transactions to Transformation**

On May Day, also known as International Workers' Day, we commemorate the invaluable contributions of workers and the labour movement on a global scale. It serves as a poignant reminder to honour the enduring struggles and remarkable achievements of workers throughout history while steadfastly advocating for labour rights and fair working conditions. Barack Obama eloquently captures this sentiment, stating, *"May Day is not merely a moment for hand-wringing. It is a day to confront the challenges that lie ahead, to unite around our shared purpose, and to celebrate the promise of prosperity and opportunity that beats at the heart of our nation."*

2. Furthermore, for bank officers in India, integrating the ethos of "Banking on Purposeful Living: From Transactions to Transformation" with the essence of May Day entails acknowledging the pivotal role of bank officers in the nation's development and emphasizing the importance of purpose, connection, and well-being within their professional spheres. It's crucial to recognize the indispensable role of bankers in maintaining the stability of our financial ecosystem and safeguarding the interests of individuals and businesses alike. This recognition seamlessly aligns with the core tenet of May Day, which celebrates the invaluable contributions of workers across all sectors, including the vital domain of banking.

3. May Day transcends mere advocacy for workers' rights; it embodies a profound commitment to nurturing the holistic well-being of the workforce. In the fast-paced world of banking, where numbers and transactions often take precedence, it's essential not to lose sight of what truly matters: leading a meaningful life filled with purpose, connection, and genuine happiness. As custodians of financial prosperity, bank officers have a responsibility not only to navigate their professional journeys diligently but also to prioritize the cultivation of enduring connections, unwavering commitment, and personal well-being.

4. Christopher Peterson, a renowned psychologist, identified four key components that contribute to overall well-being: pleasure, happiness, satisfaction, and engagement. Pleasure refers to fleeting moments of enjoyment and gratification in daily life. Happiness reflects a general state of contentment and satisfaction, encompassing fulfilment in relationships, career, societal upliftment, and personal pursuits. Satisfaction involves being content with one's achievements and life circumstances, providing a sense of purpose and pride. Engagement entails wholehearted involvement in activities aligned with interests and values, furthering a profound sense of purpose and significance.

5. The transition from mere transactions to profound transformation in pursuit of a fulfilling life presents challenges for bank officers. However, within these challenges lie opportunities to demonstrate resilience and personal growth. Amid concerted efforts, positive psychology acts as a beacon, empowering we bankers to leverage our strengths, embrace optimism, and find significance in each interaction shaping a life filled with purpose and passion.

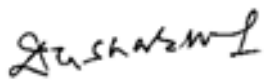
6. On May Day, we SBIans have a unique opportunity to embrace on cultivating a life rich in meaning and fulfilment, transcending mere financial gains. By cherishing moments of joy, advancing happiness and satisfaction, and fully engaging in life's experiences, we can uncover the secrets to living a fulfilling life. This pursuit of fulfilment entails acknowledging achievements, cultivating genuine connections, and immersing oneself in meaningful endeavours.

7. Gratitude serves as a cornerstone of existence, binding individuals together in unity and strength. By acknowledging the contributions of our colleagues, the steadfast support of our loved ones, and the tireless efforts of representatives, while also remembering the benevolence of our esteemed organizations State Bank of India, we may nurture a culture rooted in positivity and mutual respect.

8. *Let us celebrate the 'May Day 2024' with a pledge to cultivate a supportive environment. This auspicious day serves as a reminder that our journey in SBI towards the good life is a continuous quest marked by self-discovery, resilience, and a dedication to personal and societal well-being. As bankers to the nation, we hold the power to enrich lives by infusing purpose into our daily accomplishments, establishing deeper connections with a broader spectrum of customers, and embracing happiness in both our professional and personal spheres. **Striving to reach our fullest potential not only elevates our own lives but also ignites inspiration and uplifts those in our midst, setting in motion a cascading wave of positivity and fulfilment embedded within the legacy of our revered organization, State Bank of India across the globe.***

**#OurUnityLongLive**

With greetings,



**(Deepak Kumar Sharma)**  
**General Secretary**



**UNION IS STRENGTH**

Our Unity Long Live

**At the Service of Members for more than 5 Decades**

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